

Keynote speakers over the years include:

- **H.R.H Prince Felipe of Spain**
- **Muhammad Yunus**, Prince of Asturias Prize for Concord 1998, Nobel Peace Prize 2007
- **Emilio Méndez Pérez**, Prince of Asturias Prize for Technical and Scientific Research 1998
- **Luis Rojas Marcos**. Professor of Psychiatry at New York University and member of the New York Academy of Medicine
- **Jim O'Neill**, Director of Global Economics Research, Goldman Sachs
- **José Manuel González Páramo**, Member of the board of management of the European Central Bank.
- **Michel Camdessus**, Former president of the International Monetary Fund and Honorary Governor of the Bank of France.
- **Hania Zlotnik**, U.N. Population Division Director
- **Antonio Llarden**, President of Enagas
- **Mario Armero**, President of GE
- **Giuseppe Tringali**, CEO of Publiespaña and Telecinco
- **Carl Henric Svanberg**, President of Ericsson
- **Andreas Weigend**, Professor at Stanford University, Ex-Chief Scientist at Amazon, and Strategic Director of Musicstrands
- **Regino Moranchel**, CEO of Indra
- **Luis Alberto Salazar-Simpson**, President of the Auna Group
- **Juan Pedro Hernández**, CEO of P&G Spain and Portugal
- **Pablo Portas**, Deputy Prime Minister of Portugal
- **James I Robertson**, CEO, Invesco EMEA
- **Ariel Eckstein**, Managing Director EMEA, LinkedIn
- **Jean-Claude Trichet**, Former President of the European Central Bank
- **Shaukat Aziz**, Former Prime Minister of Pakistan
- **Emilio Azcárraga**, President of Televisa
- **Angel Gurría**, Secretary General of the OECD
- **Joaquín Almunia**, Vice President of the European Commission and European Commissioner for Competition.